



MY POWER SERIES

ENTREPRENEUR EMPOWERMENT



SERIES SPONSOR

PURSUITLENDING.COM



EAST BUFFALO
DEVELOPMENT CORP.

x



Bailey Business Association

IN ASSOCIATION WITH
DISTINGUISHED PARTNERS



JULY PRESENTATION

IT CAN BE DONE...
THIS IS HOW

Let's Get Started

- ✓ 45 mins fireside / 15 mins Q&A
- ✓ Feel free to enjoy the refreshments
- ✓ Enter to Win Free Advertisement Complete Survey using QR Code
- ✓ Visit Pursuit's table for funding options
- ✓ Join us Aug 30 for "Entrepreneurship is Leadership"



EVENT MODERATOR
KEIAH SHAUKU

GUEST SPEAKERS



ANITA SANDERS

TRACE ASSETS
PROTECTION SERVICES



RUBENS MUKUNZI

MADIBA JANITORIAL
SERVICES, LLC.



CHRISTINE UWIMBABAZI

PRIME CARE
TRANSPORTATION INC.



CRYSTAL MORGAN

FEATURED PURSUIT LENDER

About Pursuit

- ✓ Pursuit is a CDFI that provides business loans and advisory services to help businesses grow
- ✓ One of the first CDFIs in the region to provide a free online application with 2 – 3 day turnaround time
- ✓ Streamlined path to business funding - borrowers can directly access 15+ loan programs through a single lender

Get Funding Ready

- ✓ Financial statements like your balance sheet, income statement, and statement of cashflow not only help you access funding but also help you assess the sustainability of your business and strategize for success.

Funding Readiness: Create a Digital Locker



Most loans and grants require the same basic documentation. Make sure you have the documents stored digitally and put systems in place to update them.

- Business Entity Proof (DBA, Articles of Incorporation, etc.)
- Business Tax Returns (2 years)
- Personal Tax Returns (2 years)
- Balance Sheet
- Profit and Loss Statement
- Photo ID
- Voided Check



Other Items for your Digital Locker

- Proof of Certifications
- Bank Statements
- Business Insurance
- Vendor List & Contracts
- Payroll Records & Taxes
- Property Taxes
- Business Plan and Projections
- Personal Financial Statements

How Did You Do It!

- ✓ What was the spark that led you to start your business?
- ✓ How did you invest in yourself and your business?
- ✓ How did you prepare to allow others to invest in your and your business?

Let's Talk About it

- ✓ Get Comfortable Going Digital. Transitioning from hard copy to digital...it's not so scary.
- ✓ Debunking Minimal Tax Reporting. The importance of reporting all income on taxes, it will help get to the yes.

Let's Talk About it

- ✓ Plan Now. Thinking 2-3 years ahead about your funding needs/development aspirations. Start conversation now and building relationships to understand what you can do to better position yourself when it's time to submit an application.
- ✓ Pay to Play. There are costs to apply; understanding what to expect with regard to appraisals, inspections, as well as additional accounting and legal fees.



QUESTION & ANSWER



MY POWER SERIES

CONTACT PURSUIT TO GET STARTED

Crystal Morgan
Assistant VP, Senior Associate
cmorgan@pursuitlending.com
716-328-7294



EAST BUFFALO
DEVELOPMENT CORP.



JULY 2023 BUSINESS NETWORK EVENT

IT CAN BE DONE THIS IS HOW

WEDNESDAY, JULY 26, 2023

ATTENDEES

AGE 21+
ESTABLISHED
BUSINESS OWNERS

LOCATION

VARSITY THEATRE
3165 BAILEY AVE
6PM-7PM

GUEST SPEAKER PANEL



**ANITA
SANDERS**

TRACE ASSETS
PROTECTION



**RUBENS
MUKUNZI**

MADIBA
JANITORIAL



**CHRISTINE
UWIMBABAZI**

PRIME CARE
TRANSPORTATION



EVENT MODERATOR
KEIAH SHAUKU



PURSUIT LENDER
CRYSTAL MORGAN

NEED BUSINESS FUNDING?



MY POWER
ENTREPRENEUR EMPOWERMENT

This NO COST monthly 5-part series is designed for established east side business owners. The MY POWER SERIES pulls the veil back on entrepreneurial success and connects you with other business leaders...over FREE FOOD & COCKTAILS! Join us the last Wednesday of every month May through September 2023 from 6-7pm.

BE INSPIRED BY THE REAL WORLD EXPERIENCE & INSIGHTS OF BLACK BUSINESS OWNERS

This session brings guests face to face with business owners that pushed through barriers and unapologetically stepped into success. It is an opportunity to learn from local business owners' lived experiences and listen in on the internal conversations which sought to both prevent and propelled them to achieve their goals.

Join us each month May through September for one hour that will elevate your business success and expand your high-value network.

Register at www.MYPOWERSERIES.org

EVENT PARTNER:



VISIT WWW.PURSUITLENDING.COM