

ENTREPRENEUR EMPOWERMENT



Let's Get Started

45 mins fireside / 15 mins Q&A

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Join us July 26 "This is How I Did It"





JUNE PRESENTATION

EVENT MODERATOR KEAHSHAUKU

GUEST SPEAKER STAS BALANEVSKY

Pursuit

Lending Power to Potential

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Bailey Business Association

IN ASSOCIATION WITH DISTINGUISHED PARTNERS

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Lean in on Loss and Reframe Failure



Expect loss and the plan for it; this builds your resilience and mental endurance.



Become curious about what lessons it offers, where it exposes your weaknesses; what long term trends are on the horizon?



Disassociate failure from yourself as a person...it is ONLY a part of the process. Don't dwell on it.





Reel in Your Emotions



Realize that your emotions become more controlling the more they are ignored.



What / who are your triggers? Become aware and plan for emotionally triggering and stressful settings, timeframes, and people.



Keep a long-term mindset; be reluctant to make emotional decisions due to short-term discomfort.





Look the Dragon in the Face



Explore what you are willing to lose / sacrifice and what are non-negotiables.



Identify your competitors and know how they see you...reinforce what threatens them the most about your business.



Dive into the minds of your customer. Build personas. Customers can be your knights (advocates) or they can turn into your dragons.

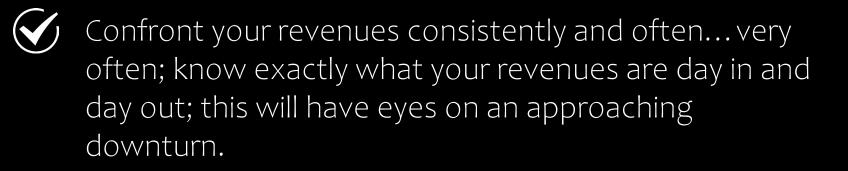




Comes Downright to the Dollar



Build your funding sources by building both, your professional relationships and your reputation.





j Don't skimp on marketing; if you don't have the time or interest in it, pay someone who does.





MY POWER SERIES

THANK YOU & ENJOY!



PRESENTATION TAKE AWAYS

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TOOLS - MAKE THE MOST OF LOSS

EOSWorldwide.com/Stas-Balanevsky

Receive a FREE 90 Minute Meeting with the guest speaker, Stas Balanevsky. Let Stas show you how EOS can eliminate common business frustrations. Direct phone number - 716.601.8035

Fiverr.com - Search "Sales Navigator for LinkedIn"

Sales Navigator makes relationship-based selling easy by helping you connect with the right people. Freelancers with Universal accounts on Fiverr have the ability to active your account for as low as \$5 and this automatically comes with 50% off LinkedIn Premium.



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JUNE 2023 BUSINESS NETWORK EVENT

WEDNESDAY, JUNE 28, 2023

ATTENDEES AGE 21+ ESTABLISHED **BUSINESS OWNERS** LOCATION VARSITY THEATRE 3165 BAILEY AVE 6PM-7PM

This NO COST monthly 5-part series is designed for established east side business owners. The MY POWER SERIES pulls the veil back on entrepreneurial success and connects you with other business leaders...over FREE FOOD & COCKTAILS! Join us the last Wednesday of every month May through September 2023 from 6-7pm.

MAXIMIZE YOUR PROFITS WITH AWARD-WINNING **EXECUTIVE COACHES**

This session confronts the roadblocks and pitfalls that riddle the path to achievement. The session will offer a motivating new perspective on loss and failure, provide guests with practical tools to manage the inevitable, and equip guests with resources to counteract "slow down".

Join us each month May through September for one hour that will elevate your business success and expand your high-value network.

Register at www.MYPOWERSERIES.org

EVENT PARTNER:





NEED BUSINESS FUNDING?

VISIT WWW.PURSUITLENDING.COM



GUEST SPEAKER STAS BALANEVSKY EOS WORLDWIDE



EVENT MODERATOR

KEIAH SHAUKU

