



MY POWER SERIES

ENTREPRENEUR EMPOWERMENT

Let's Get Started

- ✓ 45 mins fireside / 15 mins Q&A
- ✓ Feel free to enjoy the refreshments
- ✓ Enter to Win Free Advertisement Complete Survey using QR Code
- ✓ Visit Pursuit's table for funding options
- ✓ Join us July 26 "This is How I Did It"



JUNE PRESENTATION

**STRENGTHEN
YOUR GRIP**



EVENT MODERATOR
KEIAH SHAUKU



GUEST SPEAKER

STAS BALANEVSKY



SERIES SPONSOR

PURSUITLENDING.COM



EAST BUFFALO
DEVELOPMENT CORP.

x



Bailey Business Association

IN ASSOCIATION WITH
DISTINGUISHED PARTNERS

Lean in on Loss and Reframe Failure

- ✓ Expect loss and the plan for it; this builds your resilience and mental endurance.
- ✓ Become curious about what lessons it offers, where it exposes your weaknesses; what long term trends are on the horizon?
- ✓ Disassociate failure from yourself as a person...it is ONLY a part of the process. Don't dwell on it.



Reel in Your Emotions

- ✓ Realize that your emotions become more controlling the more they are ignored.
- ✓ What / who are your triggers? Become aware and plan for emotionally triggering and stressful settings, timeframes, and people.
- ✓ Keep a long-term mindset; be reluctant to make emotional decisions due to short-term discomfort.



Look the Dragon in the Face

- ✓ Explore what you are willing to lose / sacrifice and what are non-negotiables.
- ✓ Identify your competitors and know how they see you...reinforce what threatens them the most about your business.
- ✓ Dive into the minds of your customer. Build personas. Customers can be your knights (advocates) or they can turn into your dragons.



Comes Downright to the Dollar

- ✓ Build your funding sources by building both, your professional relationships and your reputation.
- ✓ Confront your revenues consistently and often...very often; know exactly what your revenues are day in and day out; this will have eyes on an approaching downturn.
- ✓ Don't skimp on marketing; if you don't have the time or interest in it, pay someone who does.





MY POWER SERIES

THANK YOU & ENJOY!

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PRESENTATION TAKE AWAYS

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TOOLS - MAKE THE MOST OF LOSS

EOSWorldwide.com/Stas-Balanevsky

Receive a FREE 90 Minute Meeting with the guest speaker, Stas Balanevsky. Let Stas show you how EOS can eliminate common business frustrations. Direct phone number - 716.601.8035

Fiverr.com - Search "Sales Navigator for LinkedIn"

Sales Navigator makes relationship-based selling easy by helping you connect with the right people.

Freelancers with Universal accounts on Fiverr have the ability to active your account for as low as \$5 and this automatically comes with 50% off LinkedIn Premium.



SCAN & TAKE 1-MIN SURVEY

WIN FREE ADVERTISEMENT during the next session & on the MY POWER SERIES website

RSVP FOR THE JULY 26 SESSION
IT CAN BE DONE, THIS IS HOW



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Interested in sponsoring? contact@mypowerseries.org

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EAST BUFFALO
DEVELOPMENT CORP.



JUNE 2023 BUSINESS NETWORK EVENT

STRENGTHEN YOUR GRIP

WEDNESDAY, JUNE 28, 2023

ATTENDEES

AGE 21+
ESTABLISHED
BUSINESS OWNERS

LOCATION

VARSITY THEATRE
3165 BAILEY AVE
6PM-7PM



GUEST SPEAKER

STAS BALANEVSKY

EOS WORLDWIDE



EVENT MODERATOR

KEIAH SHAUKU



MY POWER
ENTREPRENEUR EMPOWERMENT

This NO COST monthly 5-part series is designed for established east side business owners. The MY POWER SERIES pulls the veil back on entrepreneurial success and connects you with other business leaders...over FREE FOOD & COCKTAILS! Join us the last Wednesday of every month May through September 2023 from 6-7pm.

MAXIMIZE YOUR PROFITS WITH AWARD-WINNING EXECUTIVE COACHES

This session confronts the roadblocks and pitfalls that riddle the path to achievement. The session will offer a motivating new perspective on loss and failure, provide guests with practical tools to manage the inevitable, and equip guests with resources to counteract "slow down".

Join us each month May through September for one hour that will elevate your business success and expand your high-value network.

Register at www.MYPOWERSERIES.org

EVENT PARTNER:



NEED BUSINESS FUNDING?

VISIT WWW.PURSUITLENDING.COM